Asset Management

The Dawn of Accurate Information for your Technology Infrastructure

What is Asset Management?

IT Asset Management (ITAM) is a business practice that involves managing and optimizing the purchase, deployment, maintenance, utilization, and disposal of hardware and software within an organization.

Benefits of Asset Management

- Reduce Information Technology (IT) costs
- Eliminates waste and unnecessary purchasing
- Limits business and legal risk for the ownership and the licensing of software
- Accurately tracks an asset thru its lifecycle for its optimum use providing a valuable management and reporting tool
- Manages the financial cost of assets attributing financial purchasing to actual deployment and provides depreciated expense management
- Maximizes IT responsiveness and end-user productivity
- Enforces best practices and processes for an intra departmental integration and collaboration of asset management
- Ensures business continuity, centralizing the information as a resource and asset itself providing data regardless of change in personnel or process
- Improves customer and end user satisfaction based upon a managed dependable platform that services their computing needs, thereby increasing the organizations revenue and reputation

Benefits of ASMgtDB™

- Centralized Access DB offering <u>concurrent use across Departments</u>
- <u>Automatic Discovery,</u> finding assets remotely on your network
- <u>Automatic Hardware Inventory</u> collecting pc component inventory remotely
- <u>Automatic Software Inventory</u> collects installed software remotely
- Manages <u>all types of Assets</u> including network switches, pda's , pc's, and printers
- Supports <u>easy analysis</u> of hardware and software for quality decision making
- Tracks <u>warranties</u> of assets and their components supporting maintenance of the asset and reducing down time and cost of repair
- Documents support contracts for Software
- Provides <u>transaction history</u> recording changes in data and who changed it
- Incorporates <u>end user security</u> enabling the correct access for the role of the user
- <u>Multiple Company support</u> for financial breakdown of costs
- Determines <u>financial value</u>, relating the asset, its components, software, its support and warranties to the authorizing po / po line that purchased it
- Contains <u>telecom management</u> easing the burden on employees to properly manage your phone system
- Easy reporting mechanism providing <u>customizable reporting criteria</u>

Steps to successful deployment of ASMgtDB™

- Implement the Process with a comprehensive work flow supporting all aspects of an asset lifecycle
- Going forward, capturing the data necessary to properly manage the inventory
- In the past, capturing data at high risk to the enterprise (i.e. – Assets, Software licensing, warranties)
- Full Executive and Management buy in of the process and benefits of the principles
- Training for users involved in the lifecycle of asset

Work Flow for Asset Management

Authorize and purchase asset	→	Financial Updaters adds PO and PO Line in AMDB	→	Asset Received

Coming soon Transfer PO / POLINE

Deploy Asset	→	Asset Updaters runs discovery and allocates to PO Line in ASMgtDB	→	Run Auto Discovery / Hardware / Software Inventory

Asset Updaters Add Licenses in ASMgtDB	→	Asset Updaters attaches Licenses to the Software Inventory in ASMgtDB	→	Manage Changes in ASMgtDB with periodic refreshes using the discovery, hardware and software Auto Processes

A Tale of 2 Companies

Borrowing a quote from Charles Dickens from his literary masterpiece – 'A Tale of Two Cities'

"It was the best of times , it was the worse of times"

2 Cities – London and Paris in the 1770's and 1780's. 2 Cities are at the height of their power, but 1 City is going to go thru a revolution and transformation.

2 Companies – Acme Unlimited and BottomLine Holdings.

• 1 Company Acme, has embraced ASMgtDB ™ and controls costs and maximizes revenue;   it has changed the way they do business with and is reducing IT expenses.

• the other BottomLine, unnecessarily purchases hardware and software and is less profitable.

Deployment benefits of ASMgtDB™

- Low Cost for the software
- No additional costs for individual licenses
- Full Support of the application
- Installed on a dedicated pc or server with end users accessing it